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Ziad Aladdin

I'm the person that comes before design.
Aladdin is my real name. Digital storyteller,
Brand specialist & Film director based in
Cologne, Germany.
I strive for good branded content. Good for
business, humanity, insight, neighbors and
high-fives!

Content Strategy Writing

Campaign Development

Branding Social Media

Filmmaking Audience design

Creative Initiatives

Transmedia Crossmedia Videography



Digital Storyteller

EDUCATION

2016 – 2018 **Master of Arts in Digital Narratives**
IFS internationale filmschule köln, Cologne
(Germany)
2014 – 2015 **Diploma Digital storytelling** (Visu-
als) – Marvel studios LA, (USA)
2010 – 2013 **BA Hons – Arts and Architecture**
University of Greenwich, London (United King-
dom)

EXHIBITS & PAPERS

Transmedialle Berlin, La Biennale Venice, Re:-
publica, Photokina, Gamescom

Transmedialle Berlin, La Biennale Venice,
Re:Transmedia Activism and Practices on
Social change MAY 11, 2018
Atemporlity Sep 12, 2017
Evolving of Pictures thru Ages Jan 30, 2017
ARE VIDEO GAMES AN ART? Dec 7, 2016

Language

Mother tongue(s) Arabic
Foreign language(s): English (C2) –
German (B1 – B2)

EXPERIENCE

2018 – 2019	Festival Judge Berlin Motion Picture Festival
	Branding specialist SoleekLabs co. / Phantasm co.
2017 – 2018	Creative director/Creator Transmedia Web-Series: Habitation – Grief of 100 Million. Socialmedia Series: Aspire Stories.
	Branding specialist Room² Coworking Space
2015 – 2016	Creative director/Creator Ahmad Hamid Documentary (Venice Bienial) Dialogue in the dark Commercial short (Kualalambur)
	Visual communication strategist NGO – VIP FELLOWSHIP